

Presse release

Early-stage investor neosfer opens lounge on 3D metaverse platform Decentraland

- neosfer GmbH - subsidiary of Commerzbank - paves the way for companies into the metaverse
- The central element of the partnership is the joint development of use cases
- On 7 February, interested parties can follow the live event "[Between the Towers - ChatGPT, Dall-E, Lensa - AI breakthrough or nice gimmick?](#)" via a live stream in Decentraland

Frankfurt a.M., January 30th, 2023 – **Early-stage investor and innovation hub neosfer is now represented in Decentraland with a self-developed lounge, giving companies uncomplicated and cost-effective access to the Metaverse.** Through a partnership with neosfer, companies can take advantage of its land, know-how and support. neosfer's vision: Through targeted partnerships, companies are given the opportunity to rent the digital land of the innovation unit for a limited period of time and test their own ideas and approaches. The lengthy process and cost-intensive access to their own Metaverse property including their own wallet - a major hurdle for many - is eliminated.

Knowledge exchange in the metaverse: neosfer supports with expertise and best practices

Neosfer supports companies in their first steps in the metaverse, shares know-how and best practices. The central element of the partnership is the development of use cases, which neosfer builds and optimises with the partners. Interested companies can also participate in the knowledge exchange without hiring. Kai Werner, together with Matthias Lais, Managing Director of neosfer, says: "We have been intensively involved with the topic of Metaverse over the past year. Our assessment: although surfaces like Decentraland have great potential, companies often fail due to the barriers to entry behind acquiring their own property in the Metaverse. That's exactly what we want to change and encourage businesses to test tomorrow's technologies via the lowest possible threshold access to Decentraland."

neosfer lounge forms focus of joint cooperation

The central hub of the site is the neosfer lounge - an interactively designed 3D image of the neosfer teams from the invest, build and connect divisions. It is located at coordinate -122, 27. Visitors of the lounge can interact with avatars, get to know the company via interaction elements such as podcasts, videos or blog posts and get in touch directly. Responsible for the conception and

neosfer

implementation of the lounge is neosfer's team build, the venture building unit of the innovation hub.

A special highlight: On 7 February from 7 pm, those interested will have the opportunity to follow neosfer's live event "[Between the Towers - ChatGPT, Dall-E, Lensa - AI breakthrough or nice gimmick?](#)" via a live stream in the Decentraland Lounge. Registration is not required.

About neosfer

[neosfer](#) is the early-stage investor and innovation unit of Commerzbank Group. It investigates future technologies that are relevant to business and society, promotes and develops sustainable, digital solutions, and brings them profitably to the bank and its customers. All of this is done through the three areas of invest, build, connect. It creates access to innovation through strategic venture capital (invest), in-house development of technologies and business models (build), and building ecosystems around the sustainable and digital future of society (connect).

With a portfolio of more than 30 digital and sustainable startups, neosfer has always kept its eyes on the future and is continuously developing. Some successful prototypes, such as the Lissi project, the blockchain-based identity network for self-determined identities, have already emerged from this and are being used in the Commerzbank Group. Through its own events, such as the monthly tech startup event series "Between the Towers" and the Impact Festival, the company strengthens its network in the innovation, venture and sustainability sectors.

neosfer GmbH, or neosfer for short, is a wholly owned subsidiary of Commerzbank AG based in Frankfurt am Main

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